

## MY DIGITS

✉ ALS1207@gmail.com  
☎ 847.220.3739  
👤 www.EekASchneider.com

## MY DEAL

I never believed people were born with a purpose until I found mine: being a dad. Everything else is secondary to that. I'm also, a writer, a storyteller, and a golfer. The only thing I'm snobby about is coffee, and even then it's pretty low-key. My older son's favorite song is "One Week" by Barenaked Ladies. He is five years old.

## MY SCHOOLS

**CHICAGO PORTFOLIO SCHOOL**  
COPYWRITING - Chicago, IL (2016-2017)

**CALIFORNIA STATE UNIVERSITY**  
GHOSTWRITING - Long Beach, CA (2013-2014)

**INDIANA UNIVERSITY**  
MAURER SCHOOL OF LAW - Bloomington, IN (2009-2011)

**INDIANA UNIVERSITY**  
BA, PHILOSOPHY - Bloomington, IN (2003-2007)

## MY TALENTS

COPYWRITING  
CREATIVE WRITING  
COPYEDITING  
PROOFREADING  
MICROSOFT OFFICE  
ADOBE CREATIVE CLOUD  
SPANISH  
OKAY HUSBAND  
DECENT FATHER OF TWO  
NOT-EMBARRASSING GOLFER  
KARATE SHODAN (SHOTOKAN)

## MY NAME

# ANDREW LEE SCHNEIDER

## MY JOBS

**SENIOR COPYWRITER - (2021-PRESENT)**  
**STERLING-RICE GROUP** – Boulder, CO  
Lead writer for campaign conceiving, execution + on-set production, and creative copy for TV, radio, print, social and web: SlimFast, Truly Grass Fed (finalist, National Dairy Award – Dairy Campaign of the Year), Potatoes USA, Freddy's Frozen Custard, PetArmor, EverGrain by AB InBev, ADM, NextStar, Hass Avocado Board, National Honey Board, Dale's Pale Ale, Jai-Alai IPA, Papa & Barkley.

**WRITER, EDITOR - (2012-PRESENT)**  
**FREELANCE** – Chicago, IL  
Started as a writing tutor, transformed into a freelance writer, editor, and creative consultant. Creative clients include Massachusetts General Hospital, Arizona State University, Compass Health Center, Compass Real Estate (no relation), CMG Financial, Family Action Network, Pop Digital Marketing, Blue Daring, My Personal Bookkeeper.

**COPYWRITER/EDITOR - (2019-2020)**  
**THE UNIVERSITY OF CHICAGO** – Chicago, IL  
Writer for UChicago Creative, the University's in-house creative agency, telling UChicago's story and keeping the world aware of its commitment to groundbreaking research and educating the future.

**COPYWRITER - (2018-2019)**  
**ARC WORLDWIDE (A LEO BURNETT COMPANY)** – Chicago, IL  
Campaign conceiving and creative copy for TV, radio, print, social, and web: Procter & Gamble (Old Spice, Head & Shoulders, Pantene, Herbal Essences), Coke, Alcon, MillerCoors, MilkPEP, KIND.

**JUNIOR COPYWRITER - (2017-2018)**  
**EDELMAN CHICAGO** – Chicago, IL  
Campaign conceiving and creative copy for TV, print, social, and web: Bush's Beans, Butterball, Skittles, Barilla, Wrigley, PNC Bank, Taltz.

**MARKETING COPYWRITER - (2012-2016)**  
**X-MEN, LLC** – Deerfield, IL  
Marketing materials and research for a small private equity firm.

**CONTRIBUTING WRITER - (2005-2012)**  
**CHICAGOWHITESOXNEWS.COM** – Online Publication  
Wrote and edited posts and articles covering all things Chicago White Sox, from food at the stadium to game recaps, to trade rumors and speculation.